

What to know before you go to the 2025 Mash-Up



We are thrilled that you will be joining us this coming Tuesday, October 21st at Gillette Stadium for the Massachusetts Manufacturing Mash-Up. We expect a terrific turnout.

Here is some helpful logistical information so that you can make the most out of the event:

Date: Tuesday, October 21

Location: Gillette Stadium, 1 Patriot Place, Foxborough, MA 02035

Parking Available in Lot 5

Time: 9:00 am – 3:00 pm

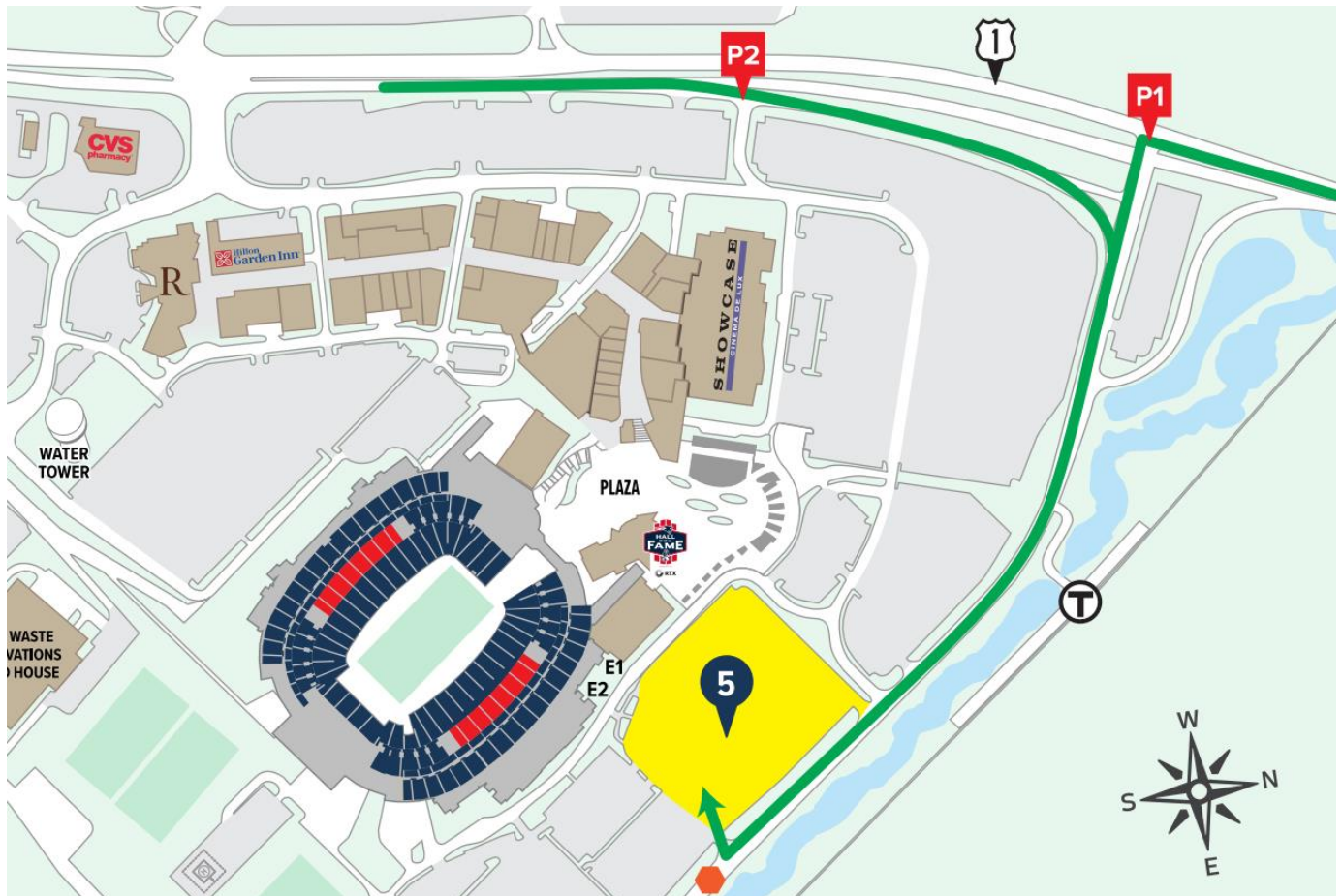
- 8:00 am: Registration Opens
- 9:00 am – 3:00 pm: Programming
- A detailed agenda can be found [here](#).

Directions and Parking

IMPORTANT NOTE:

This year's event is on the opposite side of the stadium as the 2024 event.

Please follow the new parking and entrance directions.



Directions:

- Gillette Stadium is located in Foxborough, Massachusetts, 29 miles southwest of downtown Boston and 25 miles northeast of downtown Providence, Rhode Island. More information can be found [here](#).
- If you'd like to use your GPS, entering "Gillette Stadium Lot 5" will route you directly to the correct parking lot.
 - Note: Lot 5 will not show in the GPS for those of you who use the Google Maps app, but can be found on Apple Maps and Waze

Parking:

- Event parking is available in lot 5 (highlighted in yellow on the map).

Entrance and Registration:

- **Registration is in the escalator lobby of the E1 entrance**
- For those who need elevator access, please head to the E2 entrance after first picking up your badge in the E1 lobby
- For those who have pre-registered, please find the line that corresponds with your last name to pick up your badge
- Didn't pre-register? No worries! Onsite registration will be available starting at 8:00 am on event day

Food & Beverage

Light refreshments and baked goods will be available in the morning.

Sandwiches (Turkey, Roast Beef, and Veggie Wraps) will be served alongside house made potato chips and cookies. Sandwiches will also include gluten-free and lactose-free options.

Coffee and water stations will be available all day throughout the venue.

Connection Central

We're pleased to introduce a new feature at this year's Manufacturing Mash-Up:

Connection Central.

Connection Central offers Mash-Up attendees the opportunity to schedule a **free, 15-minute, 1:1 meeting** with experts across a range of fields, like IP lawyers, investors, state agencies, and municipal representatives from towns with available commercial real estate. These focused conversations are designed to provide practical, actionable insights to support your business and innovation journey. Experts like IP lawyers

You can book these meetings using the Whova app. See instructions below.

Download the Whova app and join the 2025 Mash-Up online!

Take a look at the attendee and exhibitor list, access the live agenda, track your interactions, and much more on the Whova app.

To download via the app store, visit here:

<https://whova.com/portal/ux75TXKAiqKHR9XyiFvL5R-lhW9n3vM40lyUGI6r5U=/>

For questions, email manufacturing@masstech.org or ask in the Whova app chat

Additional information can be found at mashupmfg.org