



Massachusetts Manufacturing MASH-UP

Know Before You Go: 2026 Massachusetts Manufacturing Mash-Up

We can't wait for you to join us at the 2026 Massachusetts Manufacturing Mash-Up this Tuesday, Oct. 27 at Gillette Stadium.

In preparation for your visit, here is some helpful information:

Location: Gillette Stadium, 1 Patriot Place, Foxborough, MA 02035

Parking Available in Lot 5 (see map below)

Date: Tuesday, October 27

Time: 9:00 a.m. – 2:30 p.m.

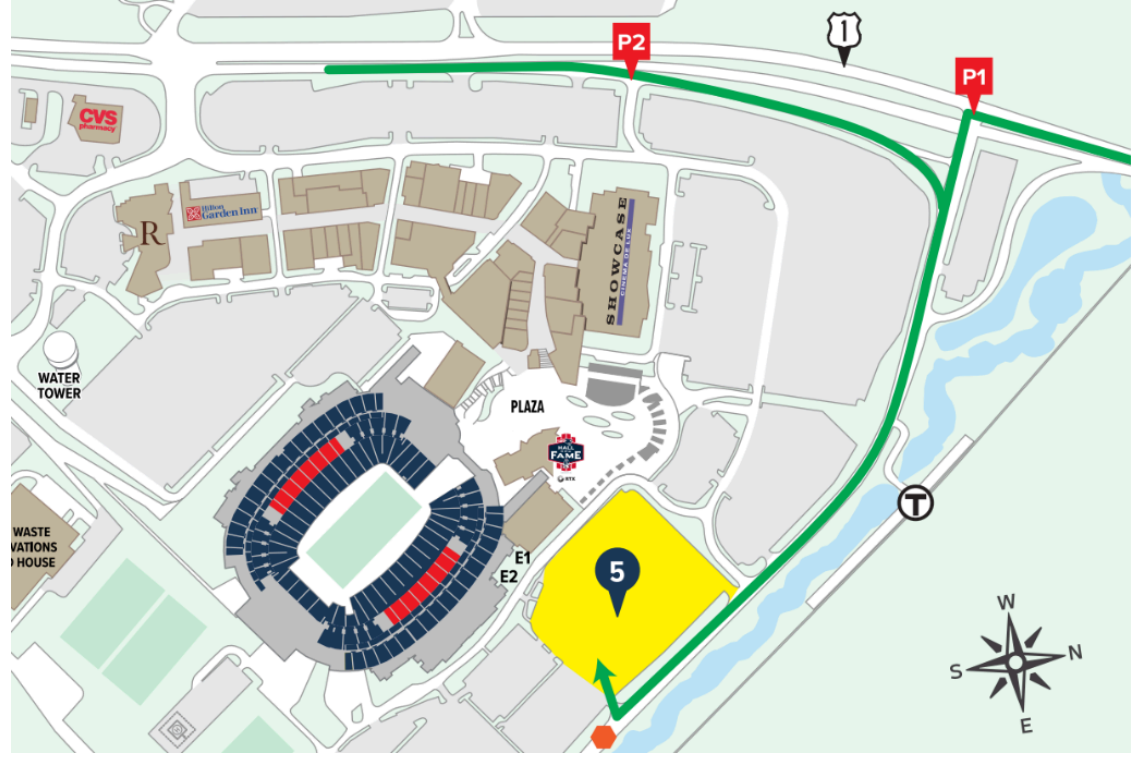
- 6:45 a.m. – 7:45 a.m.: Exhibitor set-up
- 8:00 a.m.: Doors open for attendees
- 9:00 a.m. – 2:30 p.m.: Program

Note: This information does not apply to high schools participating in the MassMakes Innovation Challenge. Participating schools have received separate event logistics and instructions.

A detailed agenda can be found [here](#), including:

- **Opening Keynote – The Courage Gap:** Hear from manufacturing leader, entrepreneur and advocate Drew Crowe as he challenges conventional thinking about the manufacturing skills gap and highlights the power of investing in people.
- **Fireside Chat:** Join Massachusetts Economic Development Secretary Eric Paley and the Kraft Group President and New England Patriots Owner Jonathan Kraft for a conversation exploring the past, present and future of manufacturing in Massachusetts.
- **11th Annual Manufacturing Awards Ceremony:** Join the Massachusetts Legislative Manufacturing Caucus in recognizing manufacturers from across the Commonwealth for their outstanding leadership, achievements and contributions to Massachusetts' manufacturing industry.
- **MassTech Manufacturing Program Announcements:** Join us as we announce the newest cohort of awardees for the Center for Advanced Manufacturing's (CAM) Massachusetts Manufacturing Innovation Initiative (M2I2) grant program, supporting innovation and growth across the Commonwealth's manufacturing sector.
- **AI in Manufacturing Pitch Contest:** Watch innovative companies pitch AI-powered solutions with the potential to transform manufacturing operations and drive industry growth.
- **Workshops:** Explore three engaging sessions featuring industry experts, innovative ideas and discussions on key opportunities and challenges facing Massachusetts manufacturers.
- **Networking and Exhibitor Showcase:** Connect with manufacturers, industry partners, and organizations supporting the growth of advanced manufacturing throughout Massachusetts.

Directions and Parking



Directions:

- Gillette Stadium is located in Foxborough, Massachusetts, 29 miles southwest of downtown Boston and 25 miles northeast of downtown Providence, Rhode Island. More Gillette Stadium directional information can be found [here](#).
- If you'd like to use GPS, entering "Gillette Stadium Lot 5" will route you directly to the correct parking lot.
 - Note: Lot 5 will not appear in the Google Maps GPS app, but can be found in Apple Maps and Waze

Parking:

- Event parking is available in Lot 5 (highlighted in yellow on the map above).

Entrance and Registration:

- Registration is located in the escalator lobby of the E1 entrance
- Elevator access is located in the E2 entrance. Please first pick up your event badge in the E1 lobby
- Pre-registered attendees will need to know the email address used to register for the Mash-Up to sign in at the kiosk check-in stations in order to receive a printed event badge.
- Didn't pre-register? Onsite registration will be available starting at 8:00 a.m. the morning of Mash-Up.

Download the Whova App and Join the 2026 Mash-Up Online

View the attendee and exhibitor list, access the live agenda, track your interactions, and much more on the Whova app. To download, go to the app store click [here](#).

After downloading the app, use the email address you registered with to sign up for a Whova account. To protect user data, Whova requires two-factor authentication at sign-in. After entering your email and password, a verification code will be sent to your email. Please check your inbox and spam folder for the code. Detailed instructions can be found [here](#).

Food and Beverage

Light refreshments will be available in the morning.

Sandwiches (turkey, roast beef, and veggie wraps) will be served alongside house-made potato chips and cookies. Sandwiches will also include gluten-free and lactose-free options. Lunch begins at 12:20 p.m.

Coffee and water stations will be available throughout the venue all day.

Made in Massachusetts Raffle

The Made in Massachusetts Raffle is an event addition celebrating products, creativity and craftsmanship made across the Commonwealth. New this year, attendees will have the opportunity to win a variety of generously donated by local manufacturers.

From unique consumer goods to locally crafted favorites, the raffle showcases the diversity and quality of Massachusetts manufacturing while giving attendees a chance to take home a special piece of the Bay State.

How to Participate:

- **Get Your Tickets:** Each attendee will receive two complimentary raffle tickets at registration when picking up their event badge.
- **Explore the Prizes:** Visit the Made in Massachusetts Raffle area to check out the selection of prizes.
- **Enter to Win:** Each ticket has two halves. Keep one half for your records and place the other half in the container corresponding to the prize you'd like to win. You can enter both tickets for the same prize or spread them across two different prizes.
- **Must be Present to Win:** Winners will be drawn at the end of the event. **You must be at the Mash-Up to claim your prize.**

Want to promote your attendance at the Mash-Up on social media? Remember to tag the Massachusetts Technology Collaborative on [LinkedIn](#), too.

For questions, email mashup@masstech.org or use the Whova app chat.

Additional information can be found at mashupmfg.org.

We look forward to seeing you on Tuesday!



cam.masstech.org

